

5

REASONS
GOLD
CAN SAVE YOUR
IRA

GOLD IS TRENDING DURING THE PANDEMIC



The COVID-19 pandemic is erasing millions of jobs, shrinking our economy and likely destroying our global growth for years to come. In addition, there are trillions in new government debt and money creation to fund corporate bailouts, fiscal stimulus, bank repos and more that are destroying the value of the US Dollar, sinking its purchasing power due to upcoming inflation.

On the contrary, precious metals have enjoyed a solid and sustainable increase in value for decades. Since 2000, gold has appreciated 450% in value¹.

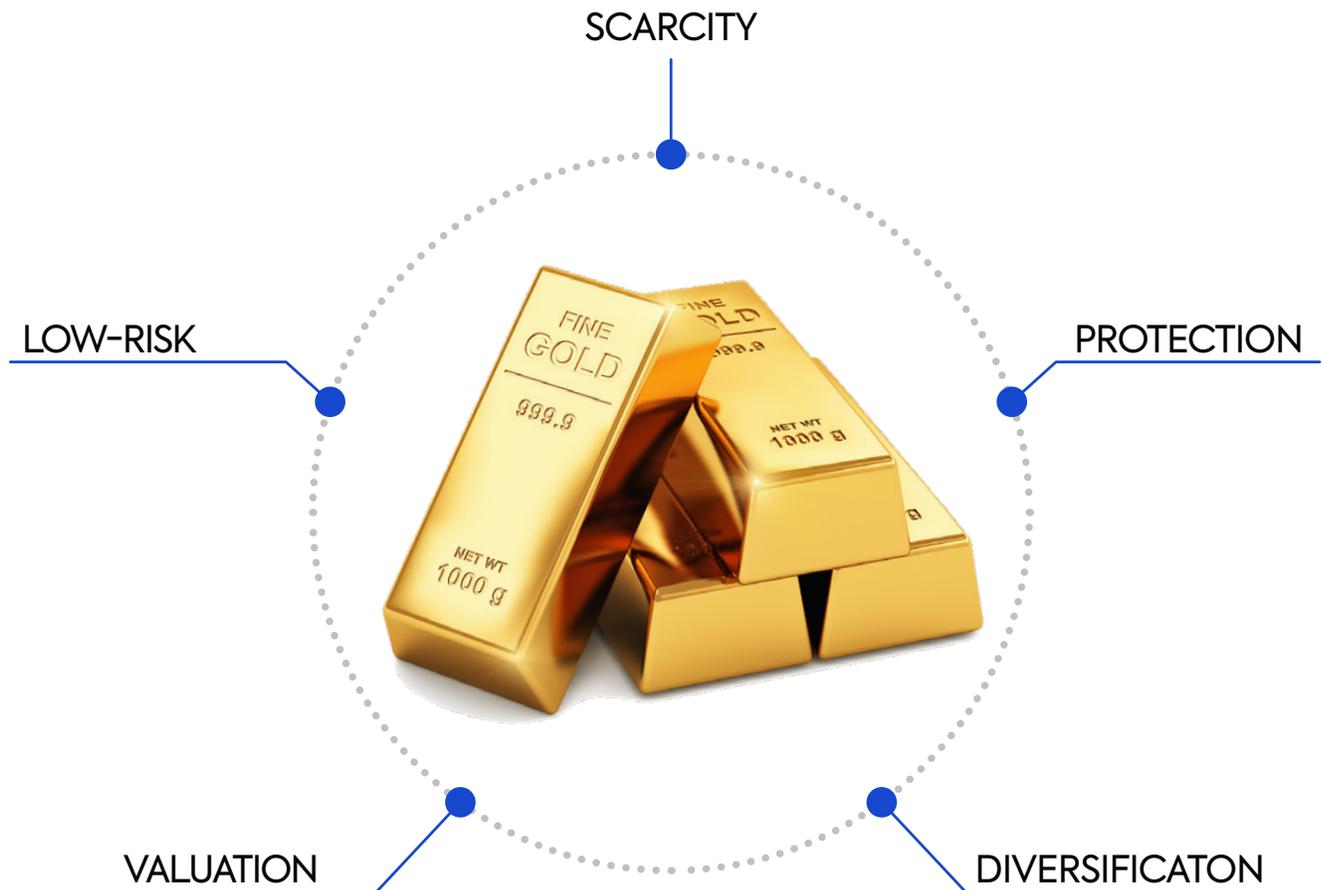
Inflation and the exponentially rising national debt largely contribute to the devaluation of the dollar and the shrinking value of many retirement portfolios. History indicates that as the U.S. government debt rises, so does inflation. Since U.S. currency is no longer backed by gold or silver, our elected officials in Washington, D.C., are essentially free to determine what your money is worth. As a concerned citizen and household investor, keeping your hard-earned money in cash-based equities puts the control of the value of your money at the whim of government monetary policy.

Isn't it time for you to take control of your financial future again? When you keep your money in stocks, bonds, mutual funds, or cash, you are allowing the government to determine the value of your savings. Gold, silver, and other precious metals are unique in that they offer tangible, recession-proof wealth that is independent. Regardless of politics, war, terrorism, or economic hardship, gold and silver are sustainable vehicles for wealth protection that benefit all investors.

¹Gold Prices - Historical Annual Data
<https://www.macrotrends.net/1333/historical-gold-prices-100-year-chart>

GOLD IS THE NEXT GREAT ASSET TO OWN

You already know gold is valuable. There is a reason the word has become practically synonymous with status, wealth, and power. But before you invest your time, trust, and money into precious metals, let us give you five concrete reasons why gold is a solid investment choice for you.



REASON #1

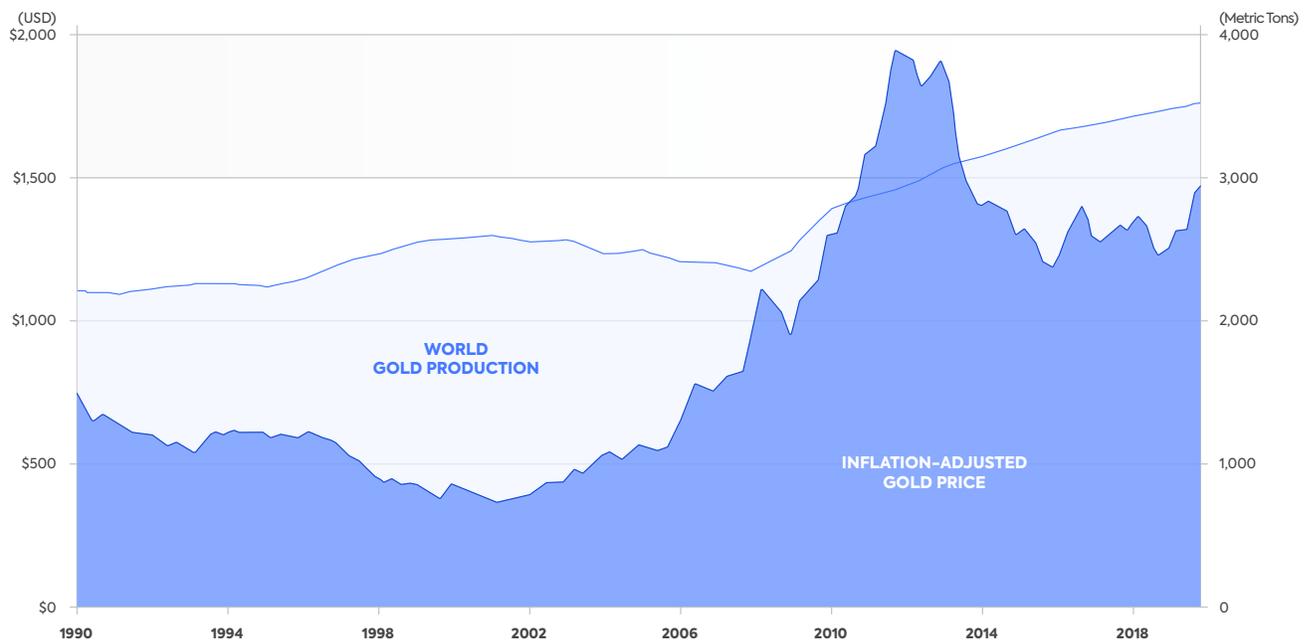
GOLD IS SCARCE

Gold is a finite resource and it has been one of the oldest and most valuable precious metals for centuries. Gold is a limited, natural commodity that's never manufactured, and all the gold that ever will exist on earth effectively already exists.

It's also pure gold found in nature and in high demand, from jewelers to electronics and a variety of other functions that make it a popular element in many industries. When it comes to value, gold and silver stand the test of time.

However, mining of these precious metals has decreased significantly in recent years, which indicates that in addition to continuing its steady rise in value, thanks to inflation, it will also likely begin to increase in value due to scarcity.

Inflation-Adjusted Gold Price vs. World Gold Production



SOURCE: U.S. BULLION RESERVE

REASON #2

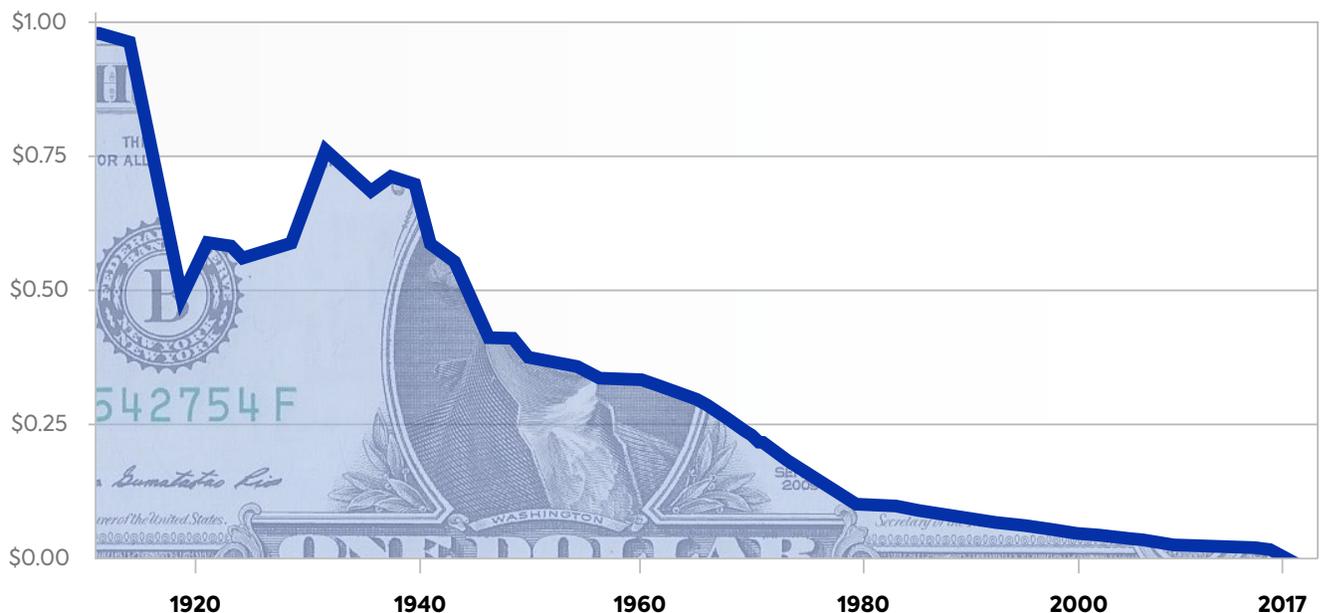
GOLD CAN PROTECT YOU AGAINST INFLATION

The fact is your money does not get you as far as it used to. Looking years down the road, you can all but guarantee that your money will not get you as far as it does now. Historically speaking, the U.S. has undergone an average of 3% inflation per year since 2000².

However, what the government fails to include in their math are the effects inflation has on the average American, such as the rising costs of fuel, housing, and food. For example, \$100 worth of groceries last year costs \$130 today. These effects of real inflation are far graver to the average American than is widely reported.

Simply put, gold and other precious metals are an investor's dream. They retain their purchasing power especially when considering the effects of inflation.

104 Years of Dollar Devaluation (1913-2017)



SOURCE: U.S. BULLION RESERVE

²US Bureau of Labor Statistics

<https://www.usinflationcalculator.com/inflation/consumer-price-index-and-annual-percent-changes-from-1913-to-2008/>



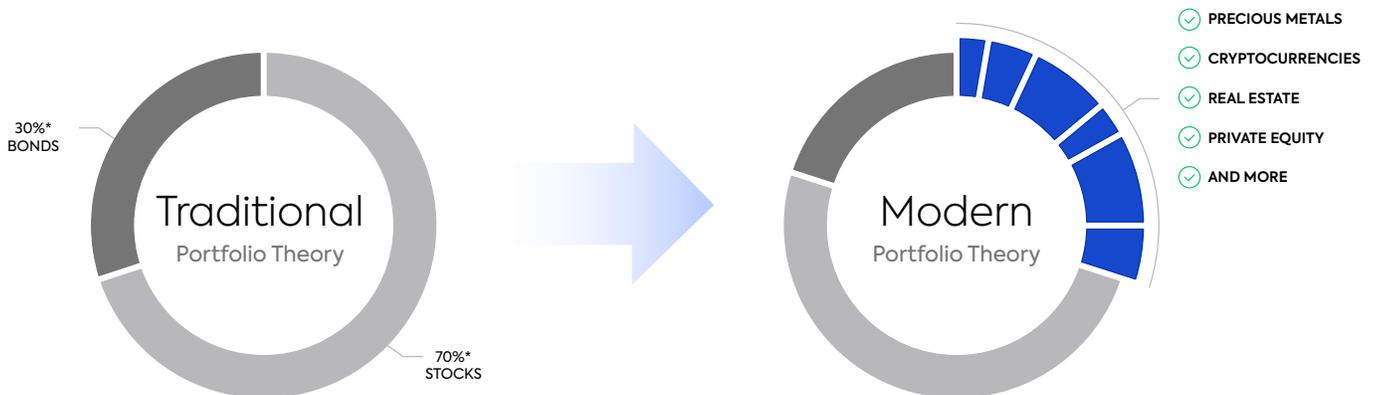
REASON #3

IT CAN DIVERSIFY YOUR PORTFOLIO³

A “traditional” portfolio is volatile even in the best of times; much of the value of such a portfolio depends on unpredictable factors such as economic climate, politics, and events like the COVID-19 pandemic.

Without a diverse allocation of investments, the decline in value of any one asset can leave you without the financial security you want and deserve. As one of the most consistent investments out there, gold is an exceptional way to diversify and strengthen your portfolio.

Gold and silver are low-risk, time-honored investments that you can count on to be there whenever you need them.



*Percentages of assets allocations in Traditional and Modern portfolios are hypothetical, may not represent actual average allocations, and should not be considered as investment advice.

Alternative assets like Gold are key to effective portfolio diversification. Our goal is to continue expanding options for our clients. The current market environment makes it clear they are looking for more than traditional stocks & bonds.

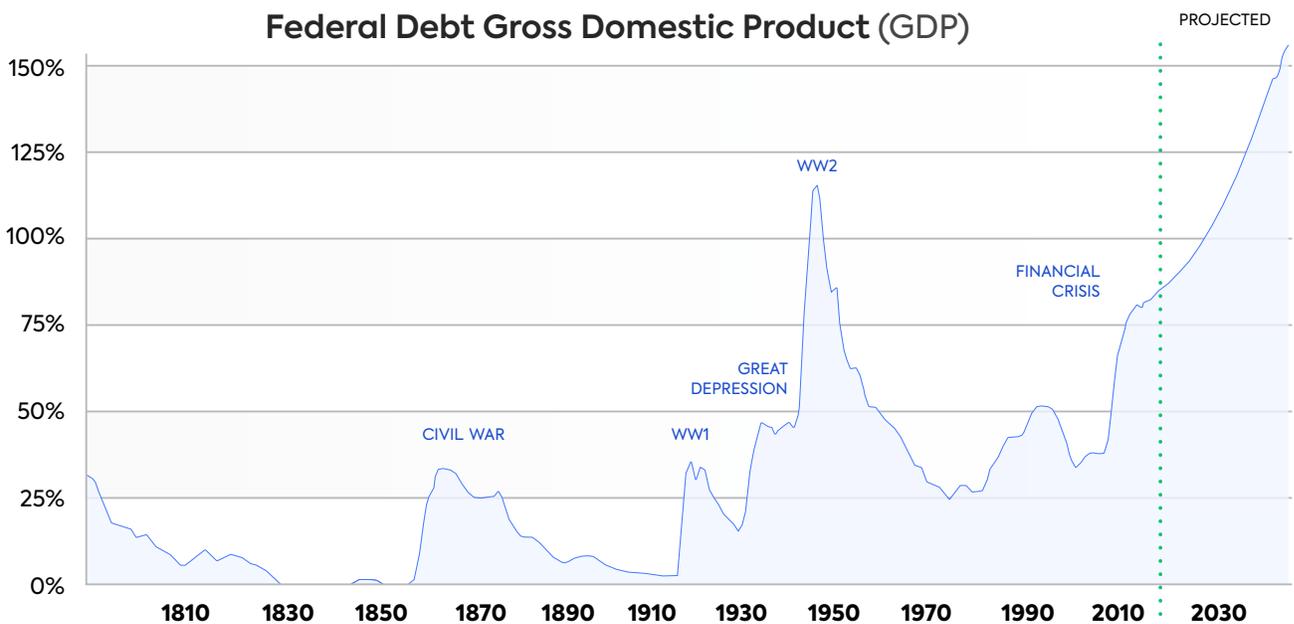
– CHRIS KLINE, COO AND CO-FOUNDER OF BITCOIN IRA

³Cochrane, Matthew. “A Modern Approach to Asset Allocation,” last updated July 25, 2018. <https://www.fool.com/investing/2018/07/25/a-modern-approach-to-asset-allocation.aspx>

REASON #4

ITS VALUE INCREASES WHEN THE DOLLAR DECREASES

It is a well-known fact in the industry of precious metals: When the value of the dollar decreases in respect to foreign currencies, the price of gold rises. With that in mind, you can turn the effects of the economic instability into a viable source of protection for yourself.



SOURCE: CONGRESSIONAL BUDGET OFFICE

REASON #5

IT'S A LOWER RISK INVESTMENT⁴

With investment allocation in precious metals, you create your own “safe haven,” which will provide you with more peace of mind and allow you to worry less about the volatile swings of the stock market, company bailouts, or the monumental and unprecedented government debt.

⁴Amadeo, Kimberly. “Three Reasons to Invest in Gold According to Research,” last updated July 10, 2019. <https://www.thebalance.com/why-invest-in-gold-3305651>

THE BOTTOM LINE

Gold has a longstanding and well-deserved reputation as a stable asset. In fact, from 1997 to 2016, gold's viability as a strong investment shone through, as it finished in third place on an annualized return basis, only behind real estate investment trusts (REITs) and large cap domestic stocks.



SOURCE: J.P. MORGAN, BLOOMBERG, U.S. GLOBAL INVESTORS

The chances of a recession by the end of 2020 are mounting and the prospects for the American stock market in the next decade have worsened appreciably. Gold will remain a crucial component of diversified portfolios, as a hedge against potential corrections across asset classes. However, it is expensive to purchase, transfer, and store.

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